

EALIXIR Inc. Appoints the new CEO and new members of the Board of Directors

Miami, May 6, 2022

Ealixir, the world leading company in the field of digital identity and the right to be forgotten, listed on the OTC index of the US stock exchange, is pleased to announce the appointment of Neel Sawant as Chief Executive Officer, Aditya Ganguli and Venkatesh Patrachari as entry in the Board of Directors, both in office since last April 15th. Francesco Mazza continues to sit on the Board as an Independent Director, in addition to maintaining the position of Strategic Director of the company.

Neel Sawant has more than 30 years of executive-level experience in international companies. He will be assisted by the new Board in the implementation of the Company's business plan and in the search for a listing on the Nasdaq: "I am happy with the opportunity - Sawant commented - and I hope to do the best possible job with the objective to developing the company". Francesco Mazza added: "It is an event that opens up significant prospects, in particular for the world development aspect of Ealixir. Our work - continued Mazza - is located in a key junction of the contemporary world, which concerns the question of digital identity, and the necessary balance between the right to press and the right to be forgotten. From this point of view the recent appointments are a sign of continuity and strengthening of our mission and our values».

Founded in Italy in 2018 by Enea Angelo Trevisan, Ealixir Inc. is engaged in providing its clients with the ability to control and edit information posted or otherwise available on the internet. The idea behind Ealixir Inc. is to give people the opportunity to choose the links that appear when someone searches for them on an internet search engine. The Company provides four services to individuals and businesses, including:

Ealixir Removal - leveraging and enforcing the public's rights under privacy laws, this service aims to protect the online reputation of clients (individuals or corporations) utilizing the Company's innovative technological platform to achieve the removal, de-indexation or the anonymization of negative or unwanted information.

- Ealixir Story - through this service, we aim to assist our clients in developing and spreading on the internet a new or revived story about themselves. Frequently following the completion of our Ealixir Removal work, it becomes apparent the need to replace the content which was removed with new and positive content. We thus offer our customers a customized editorial plan, with the aim of developing a new "story" through a number of articles and features to be published by several online news outlets.

- NewsDelete - this service caters to customers concerned about their reputation in financial affairs, as it is portrayed by privately-managed databases such as WorldCheck,

Dow Jones Compliance and LexisNexis, or government list such as the OFAC sanction list. Except in the case of PEPs, we are normally able to procure the removal of the client's name from World-Check or at least a modification of the information on such client contained therein.

Ealixir also provides analysis tools (WEBiD, RepScore, Ealixir Analytics) of digital identity to individuals or organizations. It offers services for the launch of new initiatives (Ealixir Event Launch). Furthermore, through Ealixir Foundation, there is a free of charge contribute to the fight against cyberbullying and revenge porn.

The new members of the Board of Directors

Neel Sawant, President

Over 30 years of experience as an International Manager in the IT sector. Founder of DataBoss Inc. His specialty is identifying the potential of next generation products, providing solutions for companies and making them competitive in the market. Sawant is known for having a customer-centric approach to alliances, and for a particular commitment to helping companies that have innovative ideas.

Aditya Ganguli, Councilor

Comes from computer science and finance studies, and is known for his more than twenty years of experience in international IT companies. Ganguli has created and expanded several large business projects worldwide. Attentive to fair play in the global outsourcing sectors, he has consistently loudly voiced his views in favor of ethical practices in companies. His work experience has led him to various sectors and large multinationals such as Infosys and SAP.

Venky Patrachari, Councilor

Graduated in Engineering, in Computer Science in New York, Patracari has collaborated with the most important financial realities in the USA and in the rest of the world, coordinating software development, gathering the support of infrastructures, gathering technical competence and knowledge of international networks of certain importance. .

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