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Ealixir Inc. Introduces "Ealixir Event Launch"

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MIAMI, FL / ACCESSWIRE / December 22, 2021 / Ealixir Inc. (OTC PINK:EAXR) Ealixir Inc. is pleased to announce the launch of the new service that implements 'instant' communication in 30 countries for its customers' events in a practical, fast and immediately effective way. The new Ealixir Event Launch service offers companies a unique opportunity: to promote their own event on an international scale, guaranteeing visibility on over 1200 online newspapers in 30 countries around the world.

Ealixir Inc. makes use of the collaboration of accredited journalists and expert PRs, who will be responsible for developing the most effective editorial plan to promote their client's event, such as: the launch of a new product, an important anniversary, the inauguration of new headquarters. The event will give the opportunity to write articles and press releases to be disseminated in the target countries in the most authoritative newspapers.

Ealixir Event Launch is the only agency that guarantees to know in advance the exact number of press releases that will be produced and to ensure media coverage that will go far beyond the event. through the following steps.

- Gathering of information on the event and development of a dedicated editorial plan.
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- 2. Publication of articles and press releases in the most authoritative newspapers near the event.
- 3. Guarantee of the most effective SEO positioning.
- 4. Thanks to the produced links, a positive 'reputation cloud' is created for the customer, which will persist even after the event.

In this regard, Enea Angelo Trevisan, CEO of Ealixir Inc. comments: 'Given our long experience in the field of digital identity, we have understood from the feedback from our customers that a concentration of the message in a short time could open new paths in every field that requires immediate communication. As a company, it is the need to which, with this initiative, we try to respond in the best possible way'.

About Ealixir Inc.

Founded in Italy in 2018 by Enea Angelo Trevisan, Ealixir Inc. is engaged in providing its clients with the ability to control and edit information posted or otherwise available on the internet. The idea behind Ealixir Inc. is to give people the opportunity to choose the links that appear when someone searches for them on an internet search engine.

The Company provides four services to individuals and businesses, including:

- Ealixir Removal leveraging and enforcing the public's rights under privacy laws, this service aims to
 protect the online reputation of clients (individuals or corporations) utilizing the Company's innovative
 technological platform to achieve the removal, de-indexation or the anonymization of negative or
- Ealixir Story through this service, we aim to assist our clients in developing and spreading on the
 internet a new or revived story about themselves. Frequently following the completion of our Ealixir
 Removal work, it becomes apparent the need to replace the content which was removed with new and
 positive content. We thus offer our customers a customized editorial plan, with the aim of developing a
 new 'story' through a number of articles and features to be published by several online news outlets.
- NewsDelete this service caters to customers concerned about their reputation in financial affairs, as it
 is portrayed by privately-managed databases such as World-Check, Dow Jones Compliance and
 LexisNexis, or government list such as the OFAC sanction list. Except in the case of PEPs, we are
 normally able to procure the removal of the client's name from World-Check or at least a modification
 of the information on such client contained therein.
- WebID is a detailed report of all online content relating to individuals, brands and companies. Based on
 such report, the client receives an immediate and accurate portrait of the dominant 'sentiment' which is
 associated with the specific content whether positive, neutral or negative. We uncover harmful
 information; we geo-localize online conversations related to the subject and analyze their demographic
 composition. At the end of this, we then prepare a report which summarizes the strengths and
 weaknesses, which is delivered to the customer's home or headquarters.
- Repscore is our latest offering, which we are in the process of rolling out. It is designed to offer an
 immediate and broad overview of a person's or company's web reputation. We scan the internet to
 analyze the sentiment which is mostly associated with the client, and we then assign a score from 1 to
 1,000 (where a higher number denotes a more positive sentiment).
- Ealixir Analytics collects real-time big data about states, institutions, political parties, candidates and
 personalities working in these structures. Thanks to the web listening platform, we monitor more than
 90 million sources and, with the help of Ealixir algorithms, we are able to identify trends in audience
 reading in order to propose contents and information of interest. Through a detailed analysis of



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sentiment related to specific targets, we identify strategic and business opportunities in target countries and propose communication plans of absolute effectiveness.

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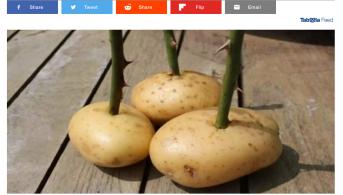
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